



SMStoB is one of the precursors in providing SMS web services in France. Addressing mainly professionals (enterprises, associations, public services), SMStoB.com is a comprehensive SMS mailing solution from the web.

The smstob.com solutions therefore allow SMS mailings and are also able to manage one's account online:

- Immediate or postponed mailings
- Single or mass mailings
- Contact book management
- Checking for latest mailed SMS

Objective

SMStoB selected Ocito in 2002, to become key partners and provide the best connectivity solution. SMStoB was looking for a customized/tailor-made technical approach with competitive prices according to volumes/mass and with complete information feedback from operators.



Service started:
Since 2002

Implemented solution

Ocito delivers SMS connectivity in France and abroad for SMStoB, since 2002.

The Ocito infrastructure allows SMStoB customers to have access to the following information:

- Accurate receipts for each SMS
- Push/Pull functionalities in order to manage answers from customers
- Optimized transit time

Results

SMStoB has today become one of the leaders for web services to SMS in France, totalizing several thousands SMS per month.

Thanks to the Ocito quality of service, SMStoB can now establish this position.